Faculty Review of Open eTextbooks
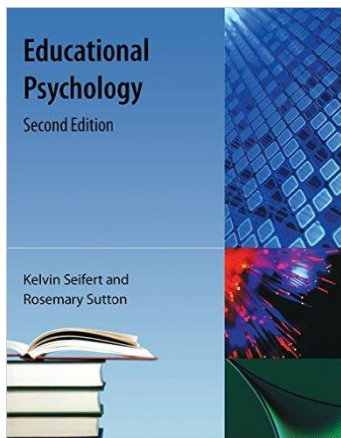
The California Open Educational Resources Council has designed and implemented a faculty review process of the free and open etextbooks showcased within the California Open Online Library for Education (www.cool4ed.org). Faculty from the California Community Colleges, the California State University, and the University of California were invited to review the selected free and open etextboks using a rubric. Faculty received a stipend for their efforts and funding was provided by the State of California, the William and Flora Hewlett Foundation, and the Bill and Melinda Gates Foundation.

Textbook Name:

Educational Psychology

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Educational Psychology by Kelvin Seifert and Rosemary Sutton is licensed under a Creative Commons Attribution

Find it: **eTextbook Website**

Textbook Authors:

Kelvin Seifert and Rosemary Sutton

Reviewed by:

Angela Lukowski

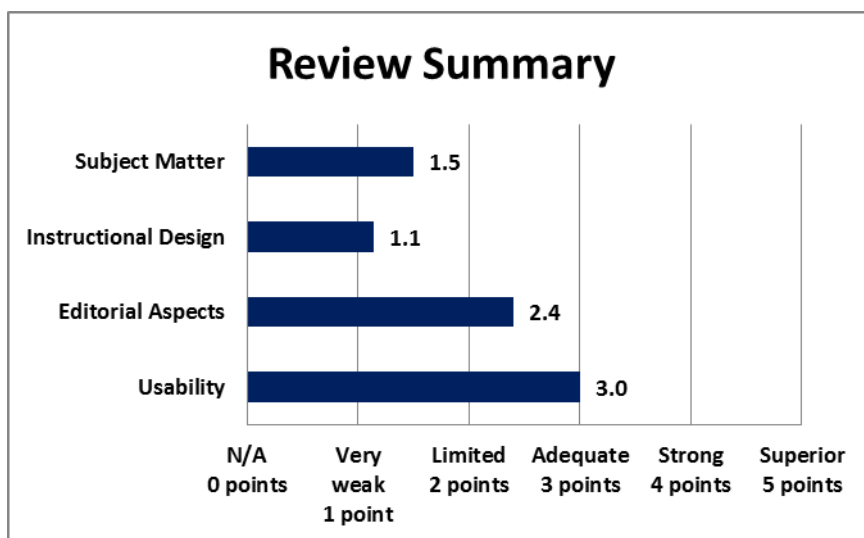Institution:

University of California, Irvine

Title/Position:

Professor

Format Reviewed:

Online

A small fee may be associated with various formats.

Review Summary

	N/A 0 points	Very weak 1 point	Limited 2 points	Adequate 3 points	Strong 4 points	Superior 5 points
Subject Matter			1.5			
Instructional Design		1.1				
Editorial Aspects			2.4			
Usability				3.0		

Date Reviewed:

November 2015

California OER Council eTextbook Evaluation Rubric

CA Course ID: CDEV 100

Subject Matter (30 possible points)	N/A (0 pts)	Very Weak (1pt)	Limited (2 pts)	Adequate (3pts)	Strong (4 pts)	Superior (5 pts)
Is the content accurate, error-free, and unbiased?	X					

Subject Matter	N/A (0 pts)	Very Weak (1pt)	Limited (2 pts)	Adequate (3pts)	Strong (4 pts)	Superior (5 pts)
Does the text adequately cover the designated course with a sufficient degree of depth and scope?		X				
Does the textbook use sufficient and relevant examples to present its subject matter?		X				
Does the textbook use a clear, consistent terminology to present its subject matter?				X		
Does the textbook reflect current knowledge of the subject matter?		X				
Does the textbook present its subject matter in a culturally sensitive manner? (e.g. Is the textbook free of offensive and insensitive examples? Does it include examples that are inclusive of a variety of races, ethnicities, and backgrounds?)				X		

Total Points: 9 out of 30

Please provide comments on any aspect of the subject matter of this textbook:

- The ratings provided throughout above are based on my review of this material for use as a primary text in a Child Development course (not a course on Educational Psychology, for which it might be better suited, or as a chapter in a course on Child Development). The text does not cover relevant developmental concepts in sufficient depth or provide relevant examples of developmental phenomena that would be featured in an introductory Child Development course.

Instructional Design (35 possible points)	N/A (0 pts)	Very Weak (1pt)	Limited (2 pts)	Adequate (3pts)	Strong (4 pts)	Superior (5 pts)
Does the textbook present its subject materials at appropriate reading levels for undergrad use?				X		
Does the textbook reflect a consideration of different learning styles? (e.g. visual, textual?)			X			
Does the textbook present explicit learning outcomes aligned with the course and curriculum?	X					
Is a coherent organization of the textbook evident to the reader/student?	X					
Does the textbook reflect best practices in the instruction of the designated course?	X					
Does the textbook contain sufficient effective ancillary materials? (e.g. test banks, individual and/or group activities or exercises, pedagogical apparatus, etc.)	X					
Is the textbook searchable?				X		

Total Points: 8 out of 35

Please provide comments on any aspect of the instructional design of this textbook:

- The book is written at a level appropriate for undergraduates. It mostly includes text and tables, with few figures and relatively little implementation of color.
- The PDF version of the text did not include information about explicit learning outcomes for each included chapter, although they may be listed somewhere else.
- Again, these ratings reflect my opinion that the text should not be used as the primary text in a Child Development course.

Editorial Aspects (25 possible points)	N/A (0 pts)	Very Weak (1pt)	Limited (2 pts)	Adequate (3pts)	Strong (4 pts)	Superior (5 pts)
Is the language of the textbook free of grammatical, spelling, usage, and typographical errors?				X		
Is the textbook written in a clear, engaging style?				X		
Does the textbook adhere to effective principles of design? (e.g. are pages latid0out and organized to be clear and visually engaging and effective? Are colors, font, and typography consistent and unified?)			X			
Does the textbook include conventional editorial features? (e.g. a table of contents, glossary, citations and further references)				X		
How effective are multimedia elements of the textbook? (e.g. graphics, animations, audio)		X				

Total Points: 12 out of 25

Please provide comments on any editorial aspect of this textbook.

- The formatting of some of the figures appears to be off in the PDF version of the book.

Usability (25 possible points)	N/A (0 pts)	Very Weak (1pt)	Limited (2 pts)	Adequate (3pts)	Strong (4 pts)	Superior (5 pts)
Is the textbook compatible with standard and commonly available hardware/software in college/university campus student computer labs?				X		
Is the textbook accessible in a variety of different electronic formats? (e.g. .txt, .pdf, .epub, etc.)				X		
Can the textbook be printed easily?				X		
Does the user interface implicitly inform the reader how to interact with and navigate the textbook?				X		
How easily can the textbook be annotated by students and instructors?				X		

Total Points: 15 out of 25

Please provide comments on any aspect of access concerning this textbook.

- The PDF version of the book could be easily edited (highlighting, annotation using text boxes) by students who have the appropriate software.

Overall Ratings						
	Not at all (0 pts)	Very Weak (1 pt)	Limited (2 pts)	Adequate (3 pts)	Strong (4 pts)	Superior (5 pts)
What is your overall impression of the textbook?		X				
	Not at all (0 pts)	Strong reservations (1 pt)	Limited willingness (2 pts)	Willing (3 pts)	Strongly willing (4 pts)	Enthusiastically willing (5 pts)
How willing would you be to adopt this book?	X					

Total Points: 1 out of 10

Overall Comments

If you were to recommend this textbook to colleagues, what merits of the textbook would you highlight?

- The textbook focuses on elements of educational psychology that would be relevant to those considering a degree in Education or a future career in teaching.

What areas of this textbook require improvement in order for it to be used in your courses?

- The text would have to include other areas of developmental psychology that are commonly featured in Child Development texts.

We invite you to add your feedback on the textbook or the review to the textbook site in MERLOT (Please register in MERLOT to post your feedback.)

For questions or more information, contact the CA Open Educational Resources Council.